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Filing date: **09/06/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91204095
Party	Plaintiff Lorillard Licensing Company LLC
Correspondence Address	JAMES L LESTER MAACORD MASON PLLC 300 N GREENE STREET, PO BOX 2974 GREENSBORO, NC 27402 UNITED STATES jlester@maccordmason.com, sdavis@maccordmason.com
Submission	Stipulated/Consent Motion to Extend
Filer's Name	James L. Lester
Filer's e-mail	jlester@maccordmason.com
Signature	/James L. Lester/
Date	09/06/2013
Attachments	Consent Motion to Extend All Deadlines.pdf(13249 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Lorillard Licensing Company, LLC, Opposer

v.

The Safe Cig, LLC, Applicant

Opposition No. 91204095

Application Serial No.: 85/364718

**CONSENT MOTION FOR EXTENSION OF ALL DEADLINES**

Licensing Company, LLC, (“Opposer”), with the consent of Applicant, The Safe Cig, LLC, respectfully moves the Board for an extension of the discovery and trial deadlines in this proceeding by six months (180 days) as the parties will need additional time to conduct discovery. The parties request that the Board reset all discovery and trial deadlines as follows:

Time to Answer :	CLOSED
Deadline for Discovery Conference :	CLOSED
Discovery Opens :	CLOSED
Initial Disclosures Due :	CLOSED
Expert Disclosure Due :	03/06/2014
Discovery Closes :	04/07/2014
Plaintiff's Pretrial Disclosures :	05/21/2011
Plaintiff's 30-day Trial Period Ends :	07/07/2014
Defendant/Counterclaim Plaintiff's Pretrial Disclosures :	07/21/2014
30-day Trial Period for Defendant and Plaintiff in the Counterclaim :	09/05/2014
Counterclaim Defendant's and Plaintiff Rebuttal Disclosures Due :	09/22/2014
30-day Trial Period for Counterclaim Defendant and Rebuttal Testimony as Plaintiff ends :	11/04/2014
Counterclaim Plaintiff's Rebuttal Disclosures Due :	11/19/2014
15-day Rebuttal Period for Counterclaim Plaintiff Ends :	12/18/2014
Plaintiff's Trial Brief Due :	02/17/2015
Defendant's Trial Brief and Plaintiff in the Counterclaim Due :	03/16/2015
Brief for Defendant in the Counterclaim and Reply Brief, if any, for Plaintiff Due :	04/16/2015
Reply Brief, if any, for Plaintiff in the Counterclaim Due :	05/01/2015

Lorillard Licensing Company LLC has secured the express consent of all other parties to this proceeding for the extension and resetting of dates requested herein. Lorillard Licensing Company LLC has provided an e-mail address herewith for itself and for the opposing party so that any order on this motion may be issued electronically by the Board.

Respectfully submitted,

/James L. Lester/

James L. Lester

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ATTORNEY FOR OPPOSER

September 6, 2013

File No. 4800-291

Certificate of Service

I hereby certify that on September 6, 2013, a true and correct copy of the foregoing CONSENT MOTION TO EXTEND ALL DEADLINES was served by email, with consent, on counsel for Applicant.

/James L. Lester/

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